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OInterview dates: October 22-24, 2004 Interviews: 1,000 adults, 856 registered voters, 670 likely voters Margin of error: ±3.1 for all adults, ±3.3 registered voters, ±3.8 likely voters

THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS RELEASE DATE: OCTOBER 25, 2004 PROJECT #81-4568-94

NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS/ PARTY IDENTIFICATION

1. Are you currently registered to vote at this address, or not?

	ALL
	A DULTS
Yes	81
No	18
Refused/not sure	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED
	VOTERS
Strongly Republican	22
Moderately Republican	21
Definitely Independent/neither	9
Moderately Democrat	22
Strongly Democrat	24
Refused/not sure	2
Total Republican	43
Total Democrat	46

^{*} Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 44% Republican, 47% Democrat. For the respondents asked later in the survey, the results were 42% Republican, 46% Democrat.

(ASKED ONLY OF REGISTERED VOTERS.)

LV1. Sometimes things come up and people are not able to vote. In the 2000 election for President, did you happen to vote? (IF NO, ASK:) Why not?

	LIKELY Voters	REGISTERED VOTERS	All <u>Adults</u>
Voted In 2000	90	84	68
Did Not Vote In 2000	10	16	13
- Did not live in state/district at the time	-	-	-
- Too young to vote at the time	3	3	2
- Not registered, too busy, something			
came up	3	4	3
- Other	4	8	7
- Not sure why not	-	1	1
Not Sure/Refused If Voted in 2000	-	-	-
Not Registered To Vote	N/A	N/A	19

(ASKED ONLY OF REGISTERED VOTERS.)

LV2. On November 2nd, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	LIKELY	REGISTERED	ALL
	VOTERS	VOTERS	ADULTS
10, certain to vote	94	86	70
9	3	4	3
8	2	3	3
7	-	2	1
6	-	1	1
5	-	1	1
4	-	-	-
3	-	-	-
2	-	-	-
1, certain will NOT vote	-	2	2
Not sure	1	1	-
Not Registered to Vote	N/A	N/A	19
Total Likely To Vote (8-10)	99	93	75
Total Less Likely To Vote (1-7)	-	6	5

(ASKED OF ALL ADULTS.)

LV3. How much interest do you have in following news about the campaign for President, a great deal, quite a bit, only some, very little, or no interest at all?

	LIKELY VOTERS	REGISTERED VOTERS	All Adults
A great deal	61	48	44
Quite a bit	36	29	28
Only some	2	15	15
Very little	1	6	8
No interest at all	-	2	5
Not sure		-	
Total Great Deal/Quite a Bit Total Only Some or Less	97 3	77 23	72 28

<u>Likely voters - (75% of registered voters or 61% of all adults)</u> Respondents who say they have a great deal or quite a bit of interest in following news about the campaign (Q.LV3) AND one of the following:

- Voted in 2000 (Q.LV1) AND rating of 8-10 (Q.LV2), OR;
- Did not vote in 2000 because too young to vote (Q.LV1) AND rating of 8-10, OR;
- Did not vote in 2000 for reason other than too young AND rating of 10, OR;
- Already voted (Q.EV1).

(RESULTS SHOWN REFLECT RESPONSES AMONG REGISTERED VOTERS ONLY.)

EV1. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not? (If NO, or NOT SURE, ASK:) Do you plan to vote early or will you vote on election day?

	LIKELY	REGISTERED
	VOTERS	VOTERS
Yes, Have Voted	15	11
No, Have Not Voted	85	89
- Will vote early	11	11
- Will vote on election day	73	76
- (NOT READ) Will not vote	-	1
- Not sure/refused if voting early	1	1
Not Sure/Refused If Voted Early	-	-

ELECTION STUDY

EL-1. How confident are you that the votes in your state will be counted accurately?

	LIKELY VOTERS				ALL Adults	
	10/22 - <u>24/04</u>	10/18 - <u>20/04</u>	10/22 - <u>24/04</u>	10/18 - 20/04	10/22 - <u>24/04</u>	10/18 - <u>20/04</u>
Very confident	60	51	58	53	55	49
Somewhat confident	30	40	32	37	33	38
Not very confident	7	7	7	7	8	8
Not at all confident	2	2	2	3	3	4
Not sure	1	<u>-</u>	1	-	1	1
Total Confident Total Not Confident	90 10	91 9	90 9	89 10	88 11	87 12

EL-2. How likely is it that on November 3, the day after the election, there will not be a clear winner of the presidential election? Would you say very likely, somewhat likely, not too likely, or not at all likely?

	LIKELY	REGISTERED	ALL
	VOTERS	VOTERS	A DULTS
Very likely	24	23	24
Somewhat likely	37	38	36
Not too likely	21	21	22
Not at all likely	17	16	16
Not sure	1	2	2
Total Likely	61	61	60
Total Not Likely	38	37	39

EL-3. How likely is it that the results of the November 2 presidential election will be challenged in court? Would you say very likely, somewhat likely, not too likely, or not at all likely?

	LIKELY	REGISTERED	ALL
	VOTERS	VOTERS	A DULTS
Very likely	24	22	20
Somewhat likely	30	29	28
Not too likely	26	26	27
Not at all likely	19	21	23
Not sure	1	2	2
Total Likely	54	51	48
Total Not Likely	45	47	50

EL-4. Thinking back to the 2000 presidential election, do you think we got a fair and accurate vote count in Florida, or not?

	LIKELY	REGISTERED	ALL
	VOTERS	VOTERS	A DULTS
Yes	44	43	42
No	54	54	55
Not sure	2	3	3

EL-5. How likely is it that terrorists will attack the United States in an attempt to disrupt the November 2 elections? Would you say very likely, somewhat likely, not too likely, or not at all likely?

	LIKELY Voters	REGISTERED VOTERS	All <u>Adults</u>
Very likely	4	5	6
Somewhat likely	28	26	26
Not too likely	44	44	44
Not at all likely	22	23	22
Not sure	2	2	2
Total Likely Total Not Likely	32 66	31 67	31 67
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EL-6. Would the presence of armed police at your polling place make you more likely to vote, less likely to vote, or have no effect on your likelihood to vote on November 2? (IF "HAVE NO EFFECT", ASK:) If you had to choose, do you think the presence of armed police at your polling place would make you more or less likely to vote on November 2?

	LIKELY Voters	REGISTERED VOTERS	All <u>Adults</u>
More Likely to Vote	6	6	7
Less Likely to Vote	3	4	6
Have No Effect	89	89	85
- Lean toward more likely to vote	40	39	36
- Lean toward less likely to vote	12	12	13
- (NOT READ) Neither/not sure	37	38	36
(NOT READ) Already Voted	2	1	1
Not Sure	-	-	1
Total More Likely	46	44	43
Total Less Likely	15	16	19

(ASKED ONLY OF THOSE WHO SAY THEY VOTED IN THE 2000 ELECTION IN Q.LV1.)

LV5. In the 2000 election for president, did you vote for...

	LIKELY Voters	Registered Voters	All <u>Adults</u>
Voted In 2000	90	84	68
- George W. Bush, the Republican	43	40	33
- Al Gore, the Democrat	38	35	29
- Ralph Nader, the Green Party Candidate	2	2	1
- (NOT READ) Not sure/refused who voted for	4	4	3
- (NOT READ) Too young to vote at the time	-	-	-
- Not sure/refused who for	3	3	2
Registered, But Did Not Vote In 2000	10	16	13
Not Registered To Vote	N/A	N/A	19

DEMOGRAPHICS

NOTE:	Results fo	r demographic	questions	represent al	l adults un	nless otherwise	e indicated.
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- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	
50-64	
65 and over	17
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	62
- Full time	50
- Part time	13
Not employed	16
Retired	21
Refused/not sure	_

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	17
Senior executive or manager	8
Clerical or administrative	5
Sales or services	11
A skilled trade or technical occupation	10
Blue-collar work or laborer	7
Farming or fishing	-
Other (VOL)	4
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	38

D4. What is the last year of school you completed?

Grade school or some high school	8
Completed high school	25
Some college but did not finish	21
Completed a two year college degree	12
Completed a four year college degree	20
Completed a post-graduate degree such	
as a Master's or Ph.D	14
Refused/not sure	_

D5.	Are you currently married?	
	Yes	61
	No	39
	Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	
2	33
3	19
4	
5	
6 or more	3
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	36
Under 6	20
6-12	17
13-17	12
NO CHILDREN	63
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	51
No	47
Refused/not sure	2

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	30
1 time	23
2 times	14
3 times	8
4 times	5
5 to 9 times	7
10 to 14 times	5
15 to 19 times	1
20 to 24 times	1
25 times or more	1
Refused/not sure	5

Active Investors (5 times or more)...... 16

D10. Do	you own	your home,	or do	you rent?
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Own	69
Rent	29
Refused/not sure	2

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	54
Catholic	20
Jewish	3
Some other religion	9
(NOT READ) No religion	9
Refused/not sure	5

D11b. Would you describe yourself as either an evangelical or a born-again Christian, or neither?

Born-again Christian	27
Evangelical	7
Neither	64
Refused/not sure	2

D12. Are you:

			Refused/ Not
	<u>Yes</u>	<u>No</u>	<u>Sure</u>
A gun owner	31	68	1
Someone who attends religious services once a week or more	46	53	1
On active military duty or living in a household with someone on active duty	4	96	-
A military veteran or living in a household with a military veteran	25	75	-

D12a. Are you of Hispanic ethnicity?

(Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black	
Hispanic	7
Asian	3
American Indian	-
Other	2
Refused	1

D13. Could you please tell me your household income from all sources in 2003?

Under \$15,000	11
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	3
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	11
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	10
\$100,000 or more	12
Refused/not sure	14

REGION:

Northeast	20
Midwest	23
South	35
West	22

METROPOLITAN STATUS:

Urban	31
Suburban	45
Rural	24

GENDER:

Male	48
Female	52